

# RODARAMA

## 25<sup>th</sup> Annual CAR SHOW - Winnipeg, Manitoba

Presented by Piston Ring and Manitoba Street Rod Association  
Red River Exhibition Park 3977 Portage Avenue

April 24, 25, 26<sup>th</sup> 2026

### 2026 - OFFICIAL VENDOR APPLICATION SHOW ENTRY ("Application")

PLEASE PRINT CLEARLY

**COMPANY REGISTRATION:**

("Vendor")

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

PROV/STATE: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

BUS. PH: \_\_\_\_\_ CONTACT PH.: \_\_\_\_\_

EMAIL: \_\_\_\_\_

"Party" or "Parties" means individually or collectively Vendor and MSRA. Completion and submission of this Application and submission of a deposit and/or full payment of the entry fee acknowledges Vendor has read and understood the car show rules and regulations as set out in this Application. Additionally, Vendor agrees to comply with the rules contained in this Application. NEITHER PARTY, ITS OFFICERS, MEMBERS OR REPRESENTATIVES WILL BE LIABLE TO THE OTHER PARTY FOR ANY SPECIAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES OF ANY KIND OR NATURE ARISING OUT OF THIS APPLICATION WHETHER BASED IN CONTRACT OR TORT, EVEN IF A PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND WHETHER OR NOT SUCH DAMAGES ARE REASONABLY FORESEEABLE.

**Signed and Agreed by Vendor:**

Signature: \_\_\_\_\_

Date ("Effective Date"): \_\_\_\_\_

**Booth Table Sizes & Costs:**

- Booth size is a standard 10 feet x10 feet.
- Electrical connections are available for all booths.
- WIFI access provided.
- Stanchions and ropes are not provided.
- A table can be requested.
- Company Banners can be displayed

Indicate if you require a table Y/N: \_\_

Vendor packages and fees are set out in Schedule B. One package selection per Vendor.

Indicate the Vendor package selection (indicate with 'X'):

**Contact / Phone**

**Number:**

Fraser Woodward

Cell: (204) 612-2595

Email: [woodwardfraser@gmail.com](mailto:woodwardfraser@gmail.com)

or

Robbie Swaffer

Cell (204) 792-3247

Email: [swafferr@mymts.net](mailto:swafferr@mymts.net)

E-transfer: [rodarama@msra.ca](mailto:rodarama@msra.ca)  
(all lower case)

Mail this page of the application form and make the  
cheque out to:

**MSRA Rodarama c/o 17  
Bowhill lane  
Winnipeg, MB R3R 0J4**

## RULES AND REGULATIONS

### Section 1 EXHIBITOR HOURS

The Vendor entrance will be open one hour prior to the show opening for cleaning and rearranging of displays, etc. **security will be provided by surveillance cameras and a roving security personnel.**

#### MOVE-IN

Thursday, April 23, 9 a.m. to 9 p.m.

Friday, April 24, 9 a.m. to 2 p.m.

**Vehicles, booths and displays must be in Exhibition Park Building by 2:00 p.m. Friday** and all set up MUST be complete by 4 p.m., as there cannot be any set up or move in while the show is open.

#### SHOW TIMES

Friday April 24, 5 PM - 9 PM

Saturday April 25, 10 AM - 9 PM

Sunday April 26, 10 AM - 5 PM

#### MOVE-OUT

Sunday, April 26, 6 p.m. to 8 p.m. All removal must be completed on time, or Vendor may be responsible for towing, removal, and storage or clean up charges – unless otherwise agreed with MSRA show's management. **No move out of vehicles or tearing down of displays will be permitted before approval has been given by the MSRA show management.**

### Section 2 ADMISSION LANYARDS

With each confirmed and accepted Application, upon move-in, three lanyards will be issued. The lanyard must be worn and shown at the door to gain admission to the show. Additional lanyards for booth representatives can be requested from MSRA show management.

**Lanyards issued for show entry must be worn for the duration of the car show and will be issued ONLY to Vendors and/or their representative at the show.**

**Section 3 AWARDS** - Awards will be presented on Sunday at 4:00 PM

**AWARD CATEGORIES** - Please see the Schedule A for award categories. Please note that the categories may be modified as required.

### Section 4 SHOW RULES AND REGULATIONS

1. For promotional purposes, the MSRA show management has the right to use any submitted photographs of Vendor display.
2. Neither the MSRA show management, the sponsors and their staff, nor any officer or staff member, director or shareholder connected to the show, as well as the owners, staff and managers of the building where the show is produced shall be responsible or liable for any loss or damage to any part of Vendors display or equipment.
3. Once Vendor has placed its display, they shall not be able to remove or conceal the display until the declaration by the MSRA show management that move-out has officially begun.
4. All displays must be free standing and composed of fireproof materials.
5. Vendor must maintain its own Commercial General Liability Insurance with limits of no less than \$1,000,000.00 per occurrence, including coverage for claims made for property damage or personal injury. The certificates will name Manitoba Street Rod Association as an additional insured with respect to any liability arising from the performance of this Application.
6. **No alcoholic beverages will be permitted in the Vendor and vehicle display area.**
7. Chairs will be permitted in the Vendor area only!

8. The MSRA show management has the right to have a Vendor and its representatives, or a member of his/her party removed from the show and building for misconduct or mischievous behavior.

9. **If possible**, Vendor should provide their own stanchions and rope.

10. Careless or reckless driving, over 5mph or 10kph, **will not be tolerated.** This includes during setup and tear down.

11. Electrical connections will be available for your display.

### Section 5 HOW TO ENTER INTO THE SHOW

1. Please complete the Application form and send it to the address provided on page 1 of this Application. Please have the entry fee accompany the Application.

### Section 6 PAYMENT

1. Vendor is required to submit their Application with the entry fee no later than March 1, 2026 to be considered by the MSRA show management.
2. Cancellations with full refund must be requested in writing and submitted to MSRA no later than April 14, 2026.
3. Cancellations after April 14, 2026 will not result in a refund of any payments already submitted to MSRA.

**MSRA show management reserves the right to accept or refuse any Application in its sole discretion.**

**Vendor will be notified of Application status.**

### Section 7 CONFIDENTIALITY and PERSONAL INFORMATION PROTECTION

1. "Confidential Information" means any information regarding a Party, disclosed by either Party ("Disclosing Party") or otherwise made available to the other Party ("Receiving Party") pursuant to this Application, whether intentionally or inadvertently, including without limitation information related to Disclosing Party's intellectual property, marketing plans, members, general business operations, finances, suppliers, or documents which are expressly designated as confidential; provided, however that Confidential Information will not include information that: (a) is now generally available or becomes generally available to the public without breach of this Application; (b) is lawfully obtained from a third party or parties without a duty of confidentiality; (c) is known to Receiving Party prior to disclosure without fault or breach of confidentiality obligation; or (d) is at any time developed by Receiving Party independently of any disclosure from Disclosing Party.
2. "Personal Information" has the same meaning as the Personal Information Protection and Electronic Documents Act (Canada), S.C. 2000, c. 5, or other similar legislation.
3. Except as expressly permitted in this Section, the Receiving Party will keep confidential and will not disclose or use the Disclosing Party's Confidential Information for itself or the benefit of any third party without the prior written consent of the Disclosing Party. The Receiving Party will use the same level of security precautions to protect the Disclosing Party's Confidential Information that the Disclosing Party uses to protect its own Confidential Information of like kind.
4. MSRA acknowledges and agrees that, in the performance of its obligations under this Application, MSRA may have access to Personal Information of Vendor or their representatives. MSRA will comply with all applicable law respecting Personal Information. MSRA will collect, use and disclose Personal Information solely for the purposes of this Application, the Rodarama car show and for no other purpose.
5. Vendor acknowledges and approves the use of their Personal Information for the purposes of organizing and presenting the Rodarama car show referenced herein.

**Manitoba Street Rod Association**  
**25<sup>th</sup> ANNUAL RODARAMA**  
**2026 CAR SHOW SCHEDULE B - VENDOR PACKAGES**

Package level	Fee (CDN)	Benefit details
Gold level	\$3,000.00	<ul style="list-style-type: none"> <li>• 4 booth spaces where Vendor can promote, run contests or other giveaways. Promotion</li> <li>• on show radio broadcast throughout the 3 days of the car show.</li> <li>• Sponsorship of 1st place class trophies (If there is more than 1 Gold level Vendors, the trophies will be split up between other Gold level Vendors) there will be a maximum of thirteen first place trophies.</li> <li>• Additional advertising (Vendor provided banners or posters) in 'Rest Area'.</li> <li>• Prime car show floor booth location.</li> <li>• Space outside and in front of the building to use for Vendor displays and advertising.</li> <li>• Company Logo on Poster and Tee Shirt</li> </ul>
Silver level	\$2,000.00	<ul style="list-style-type: none"> <li>• 2 booth spaces where Vendor can promote, run contests or other giveaways .Promotion</li> <li>• on show radio broadcast throughout the 3 days of the car show.</li> <li>• Sponsorship of 2nd place class (If there is more than 1 Silver level Vendors, the trophies will be split up between with other Silver level Vendors) there will be a maximum of thirteen second place trophies.</li> <li>• Mid-car show floor booth location.</li> <li>• Company Logo on Poster and Tee Shirt</li> </ul>
Bronze level	\$1,000.00	<ul style="list-style-type: none"> <li>• 1 booth space where Vendor can promote, run contests or other giveaways.</li> <li>• Promotion on show radio broadcast throughout the 3 days of the car show.</li> <li>• Additional advertising (Vendor provided banners or posters) in 'Kids Korner' activity area.</li> <li>• Mid-car show floor booth location.</li> <li>• Company Logo on Poster and Tee Shirt</li> </ul>
Base level	\$ 500.00	<ul style="list-style-type: none"> <li>• 1 booth space where Vendor can promote, run contests or other giveaways.</li> <li>• Promotion on show radio broadcast throughout the 3 days of the car show.</li> <li>• Rear car show floor location.</li> </ul>