

Rodarama

22nd Annual CAR SHOW - Winnipeg, Manitoba

Presented by Rondex and Manitoba Street Rod Association
("MSRA")

Red River Exhibition Park 3977 Portage Avenue

April 28, 29, 30th 2023

2023 - OFFICIAL VENDOR APPLICATION SHOW ENTRY ("Application")

PLEASE PRINT CLEARLY

COMPANY REGISTRATION:

("Vendor")

NAME: _____

ADDRESS: _____

CITY: _____

PROV/STATE: _____ POSTAL CODE: _____

BUS. PH: _____ CONTACT PH.: _____

EMAIL: _____

"Party" or "Parties" means individually or collectively Vendor and MSRA. Completion and submission of this Application and submission of a deposit and/or full payment of the entry fee acknowledges Vendor has read and understood the car show rules and regulations as set out in this Application. Additionally, Vendor agrees to comply with the rules contained in this Application. NEITHER PARTY, ITS OFFICERS, MEMBERS OR REPRESENTATIVES WILL BE LIABLE TO THE OTHER PARTY FOR ANY SPECIAL, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES OF ANY KIND OR NATURE ARISING OUT OF THIS APPLICATION WHETHER BASED IN CONTRACT OR TORT, EVEN IF A PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND WHETHER OR NOT SUCH DAMAGES ARE REASONABLY FORESEEABLE.

Signed and Agreed by Vendor:

Signature: _____

Date ("Effective Date"): _____

Booth Table Sizes & Costs:

- Booth size is a standard 10 feet x10 feet.
- Electrical connections are available for all booths.
- WIFI access provided.
- Stanchions and ropes are not provided.
- A table can be requested.

Indicate if you require a table Y/N: _____

Vendor packages and fees are set out in Schedule B. One package selection per Vendor.

Indicate the Vendor package selection (indicate with 'X'):

| | | |
|--------------|------------|--|
| Base level | \$ 500.00 | |
| Bronze level | \$1,000.00 | |
| Silver level | \$2,000.00 | |
| Gold level | \$3,000.00 | |

Contact / Phone Number:

Robbie Swaffer

Cell (204) 792-3247

Email: swafferr@mymts.net

Tina Demmers

Cell (204) 298-5725

Email: t demmers@gmail.com

Mail this page of the application form and make the cheque out to:

Manitoba Street Rod Association
c/o 302 Linden Avenue
Winnipeg, MB R2K 0N4

RODARAMA - 2023 CAR SHOW

RULES AND REGULATIONS

Section 1 EXHIBITOR HOURS

The Vendor entrance will be open one hour prior to the show opening for cleaning and rearranging of displays, etc. **security will be provided by surveillance cameras and a roving security personnel.**

MOVE-IN

Thursday, April 27, 9 a.m. to 9 p.m.

Friday, April 28, 9 a.m. to 2 p.m.

Vehicles, booths and displays must be in Exhibition Park Building by 2:00 p.m. Friday and all set up **MUST** be complete by 4 p.m., as there cannot be any set up or move in while the show is open.

SHOW TIMES

Friday April 28, 5 PM - 9 PM

Saturday April 29, 10 AM - 9 PM

Sunday April 30, 10 AM - 5 PM

MOVE-OUT

Sunday, April 30, 6 p.m. to 8 p.m. All removal must be completed on time, or Vendor may be responsible for towing, removal, and storage or clean up charges – unless otherwise agreed with MSRA show's management. **No move out of vehicles or tearing down of displays will be permitted before approval has been given by the MSRA show management.**

Section 2 ADMISSION LANYARDS

With each confirmed and accepted Application, upon move-in, three lanyards will be issued. The lanyard must be worn and shown at the door to gain admission to the show. Additional lanyards for booth representatives can be requested from MSRA show management.

Lanyards issued for show entry must be worn for the duration of the car show and will be issued ONLY to Vendors and/or their representative at the show.

Section 3 AWARDS - Awards will be presented on Sunday at 4:00 PM

AWARD CATEGORIES - Please see the Schedule A for award categories. Please note that the categories may be modified as required.

Section 4 SHOW RULES AND REGULATIONS

1. For promotional purposes, the MSRA show management has the right to use any submitted photographs of Vendor display.
2. Neither the MSRA show management, the sponsors and their staff, nor any officer or staff member, director or shareholder connected to the show, as well as the owners, staff and managers of the building where the show is produced shall be responsible or liable for any loss or damage to any part of Vendors display or equipment.
3. Once Vendor has placed its display, they shall not be able to remove or conceal the display until the declaration by the MSRA show management that move-out has officially begun.
4. All displays must be free standing and composed of fireproof materials.
5. Vendor must maintain its own Commercial General Liability Insurance with limits of (a) no less than \$5,000,000.00 per occurrence, including coverage for claims made for property damage or personal injury; (b) Employee dishonesty and fraud coverage for loss arising out of or in connection with any fraudulent or dishonest acts committed by the Supplier's representatives acting alone or in collusion with others, including client coverage, in an amount of at least \$5,000,000.00. The certificates will name Manitoba Street Rod Association as an additional insured with respect to any liability arising from the performance of this Application.
6. **No alcoholic beverages permitted on the Vendor and vehicle display area.**
7. Chairs will be permitted in the Vendor booth display area.

8. The MSRA show management has the right to have a Vendor and its representatives, or a member of his/her party removed from the show and building for misconduct or mischievous behavior.
9. **If possible**, Vendor should provide their own stanchions and rope.
10. Careless or reckless driving, over 5mph or 10kph, **will not be tolerated**. This includes during setup and tear down.
11. Electrical connections will be available for your display.

Section 5 HOW TO ENTER INTO THE SHOW

1. Please complete the Application form and send it to the address provided on page 1 of this Application. Please have the entry fee accompany the Application.

Section 6 PAYMENT

1. Vendor is required to submit their Application with the entry fee no later than March 1, 2023 to be considered by the MSRA show management.
2. Cancellations with full refund must be requested in writing and submitted to MSRA no later than April 14, 2023.
3. Cancellations after April 14, 2023 will not result in a refund of any payments already submitted to MSRA.

MSRA show management reserves the right to accept or refuse any Application in its sole discretion. Vendor will be notified of Application status.

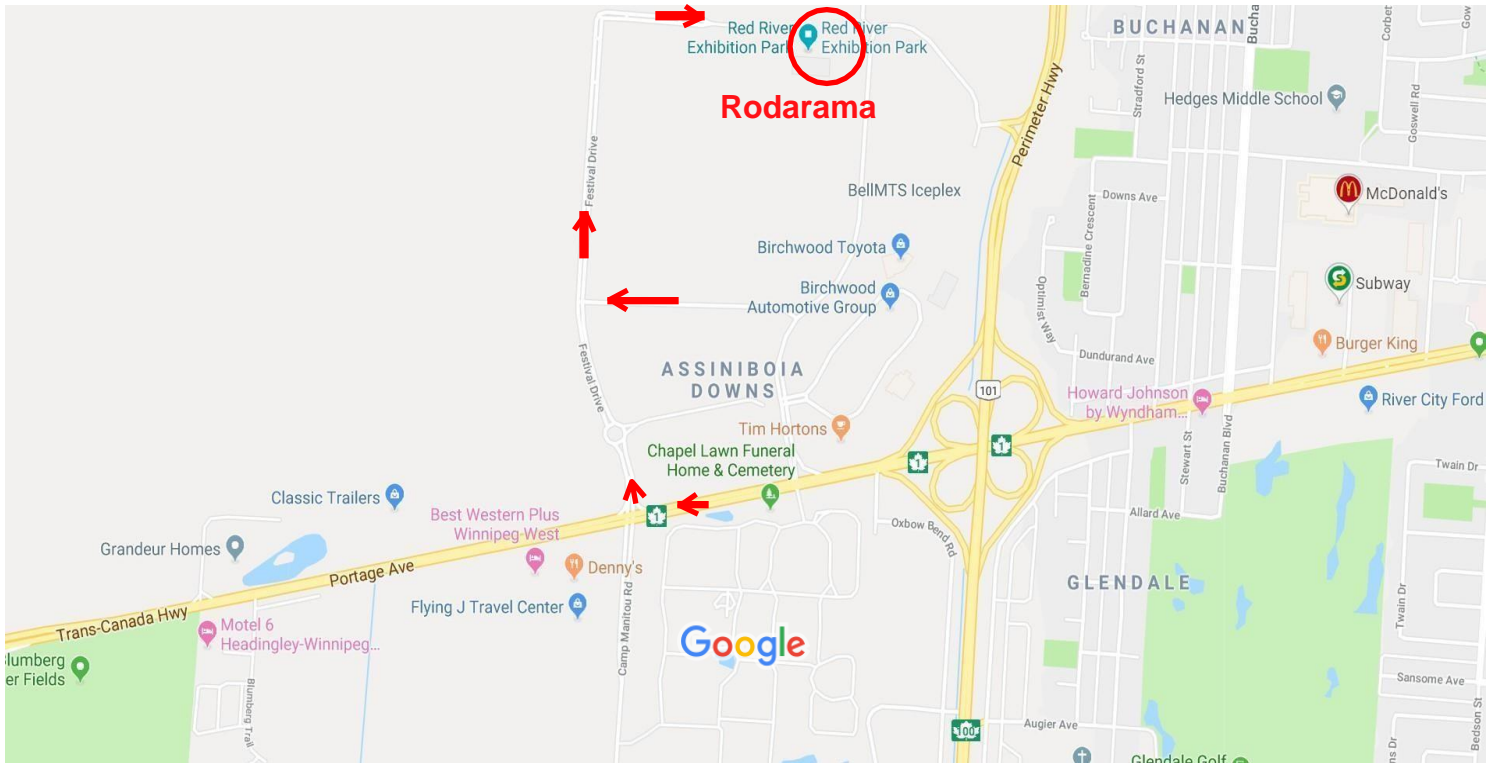
Section 7 CONFIDENTIALITY and PERSONAL INFORMATION PROTECTION

1. "Confidential Information" means any information regarding a Party, disclosed by either Party ("Disclosing Party") or otherwise made available to the other Party ("Receiving Party") pursuant to this Application, whether intentionally or inadvertently, including without limitation information related to Disclosing Party's intellectual property, marketing plans, members, general business operations, finances, suppliers, or documents which are expressly designated as confidential; provided, however that Confidential Information will not include information that: (a) is now generally available or becomes generally available to the public without breach of this Application; (b) is lawfully obtained from a third party or parties without a duty of confidentiality; (c) is known to Receiving Party prior to disclosure without fault or breach of confidentiality obligation; or (d) is at any time developed by Receiving Party independently of any disclosure from Disclosing Party.
2. "Personal Information" has the same meaning as the Personal Information Protection and Electronic Documents Act (Canada), S.C. 2000, c. 5, or other similar legislation.
3. Except as expressly permitted in this Section, the Receiving Party will keep confidential and will not disclose or use the Disclosing Party's Confidential Information for itself or the benefit of any third party without the prior written consent of the Disclosing Party. The Receiving Party will use the same level of security precautions to protect the Disclosing Party's Confidential Information that the Disclosing Party uses to protect its own Confidential Information of like kind.
4. MSRA acknowledges and agrees that, in the performance of its obligations under this Application, MSRA may have access to Personal Information of Vendor or their representatives. MSRA will comply with all applicable law respecting Personal Information. MSRA will collect, use and disclose Personal Information solely for the purposes of this Application, the Rodarama car show and for no other purpose.
5. Vendor acknowledges and approves the use of their Personal Information for the purposes of organizing and presenting the Rodarama car show referenced herein.

Manitoba Street Rod Association
22nd ANNUAL RODARAMA
2023 CAR SHOW SCHEDULE B - VENDOR PACKAGES

| Package level | Fee (CDN) | Benefit details |
|---------------|------------|---|
| Gold level | \$3,000.00 | <ul style="list-style-type: none"> • 1 booth space where Vendor can promote, run contests or other giveaways. • Promotion on show radio broadcast throughout the 3 days of the car show. • Sponsorship of 1st place class trophies (If there is more than 1 Gold level Vendors, the trophies will be split up between other Gold level Vendors) there will be a maximum of thirteen first place trophies. • Additional advertising (Vendor provided banners or posters) in 'Rest Area'. • Prime car show floor booth location. • Space outside and in front of the building to use for Vendor displays and advertising. |
| Silver level | \$2,000.00 | <ul style="list-style-type: none"> • 1 booth space where Vendor can promote, run contests or other giveaways. • Promotion on show radio broadcast throughout the 3 days of the car show. • Sponsorship of 2nd place class (If there is more than 1 Silver level Vendors, the trophies will be split up between with other Silver level Vendors) there will be a maximum of thirteen second place trophies. • Mid-car show floor booth location. |
| Bronze level | \$1,000.00 | <ul style="list-style-type: none"> • 1 booth space where Vendor can promote, run contests or other giveaways. • Promotion on show radio broadcast throughout the 3 days of the car show. • Additional advertising (Vendor provided banners or posters) in 'Kids Korner' activity area. • Mid-car show floor booth location. |
| Base level | \$ 500.00 | <ul style="list-style-type: none"> • 1 booth space where Vendor can promote, run contests or other giveaways. • Promotion on show radio broadcast throughout the 3 days of the car show. • Rear car show floor location. |

Rodarama



Turn North at Festival Drive and Follow the Signs.

If you make a mistake and turn at Race Track Rd turn West at Park Plaza that will take you to Festival Drive.

<https://goo.gl/maps/Y8ZWzk4PXzwfK2137>

ACCOMODATIONS



For out of town exhibitors, Vendors and show guests, MSRA has negotiated a hotel rate of \$119.99 plus taxes per room per night with Best Western Plus at 4140 Portage Avenue.

Hotel has set aside 10 Standard Double Queen rooms, amenities include:

- Fitness room 6:00am – 10:00pm
- Waterslide and vortex pool 7:00am – 10:00pm
- Deluxe continental breakfast 6:00am – 10:00am

(hot foods, cereal and muffins)

Master Group ID: 4724

For online booking go to:

https://www.bestwestern.com/en_US/reservations/groups.html

Online Booking Group ID: S96FL4T8

Rooms must be booked before **April 13, 2023** or rooms will be released.